



Virginia Hereford Association

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The Virginia Hereford Association is a 501 (c) (3) organization

January 8, 2026

Dear Hereford Breeders,

I hope this letter finds you and your families well and that you had a wonderful Christmas and Holiday Season! As we look towards a new year, it is time to begin making plans for the 2026 Virginia Beef Expo Sale. Your Virginia Hereford Association has already begun to plan for the 2025 Mid-Atlantic Spring Bonanza, scheduled for **THURSDAY, April 16, 2026** at the Rockingham County Fairgrounds in Harrisonburg, VA; and would like to invite you to consign to this year's sale. Please note the Beef Expo has made a permanent change of schedule and sales will continue to be on Thursdays moving forward.

The rules for the sale and information required for consignment are enclosed with this letter. Please take a moment to read over the information and consider consigning. This sale is an excellent opportunity for you to showcase your top cattle and promote your breeding program and farm. If you are interested in consigning but aren't sure where to start, or have questions about the process, we are more than willing to visit with you before you submit! Please feel free to call Rebecca at 540-333-1019 or Rodney at 804-387-9447 to ask any questions you may have – all questions are welcome and we are here to help you be successful!

Since the sale is in conjunction with the Beef Expo we are limited to 70 lots, and consignments will be accepted on a first come, first serve basis. Please note, membership payment for VHA is expected before consignments will be accepted, and you must be a current member of the American Hereford Association. Also, registered cattle that do not have EPDs will be listed at the end of the catalog, just before the commercial females. If you have any questions regarding this, or need assistance, please feel free to reach out and we are happy to help. **In addition, the VHA Board strongly recommends that all animals consigned to a VHA sale be DNA tested for any potential defects, especially for the newest defect, Delayed Blindness (DB).** This can be done by submitting a DNA test request through MyHerd, and mailing the associated paperwork, along with a blood sample from the animals. Again, if you have questions regarding this, please let us know and we are happy to help.

If you would like to consign animals to this sale, please fill out the information and mail it, along with your consignment fee, to Rebecca Webert at 7309 Starling Drive, Warrenton, VA 20186 or send the information via email to blacklocustlivestock@gmail.com and CCed to rfunkhou@vt.edu (checks must still be mailed). The preferred method for submission is an electronic submission (not a scanned sheet). Footnotes **MUST** be emailed in a format that allows for copying and pasting – either typed in a word document or typed in the body of an email. To help your consignments draw interest and sell well, it is important to be sure to have as much information as possible in the catalog. Please be sure to completely fill out the information sheet and include all relevant breeding information and calving information about your consignment in your footnotes.

The final deadline to have all information for consignments and consignment fees (including footnotes, pictures, breeding information and any ads for the catalog) is February 22. Please note: *In the past, we have been lenient with cataloging cattle that we have not received both information and consignment fees for. Moving forward, if both information and consignments fees are not received by the time the catalog is compiled, then those animals with missing information/fees may not be included in the catalog.*

We encourage you to have quality pictures of your consignments, as pictures do help sell cattle. We are happy to provide suggestions of people that may be able to help picture your cattle if you need contacts (as we are able). Pictures are due at the same time as all other consignment information.

If you have any questions about consignments or if there is any way I can be of assistance, please feel free to contact me at 540-333-1019 or send me an email at blacklocustlivestock@gmail.com. I look forward to working with you to make this an excellent sale!

Best Regards,

Rebecca

Rebecca Webert
Sale Coordinator

Dates to Remember:

-February 22: ALL consignment information is due to Rebecca on or before this date. Information received after this date may not be included in the catalog. This includes a check for fees, footnotes, pictures and other information.

VHA Consignment Sale Catalog Fees

The Virginia Hereford Association Board approved the following list of fees. The Sale Committee works to accommodate the desires of all consignors regarding sale catalogs within these guidelines.

1. Each consigned lot for which a \$50 fee is received is entitled to a one-eighth page slot consisting of a copy of the animal's pedigree, EPDs and defect status and a maximum of four lines of footnotes. This gives us a basic eight lots per page in a standardized format so that the catalog is professional, consistent and easier for potential buyers to follow. The VHA Board strongly recommends that all animals consigned be DNA tested for any potential defects. In addition, it is strongly encourage that all registered animals have EPDs. Those animals without EPDs will be listed at the end of the catalog, just before the commercial females.
2. A cow/calf pair that will have the calf split off (cow and calf sold as individuals even though they are in the sale ring together) will pay consignment fees for two lots even though the calf is an "A" lot; In this case you are entitled to two catalog slots. Note all calves over 3 months must be registered.
3. A cow/calf pair that is not split (baby/young calf or consignor desire) will pay a consignment fee for one lot and receive one catalog slot. The consignor is responsible for registering the baby/young calf upon transfer of the pair to the buyer.
4. An un-weaned bull is eligible to sell provided a female is sold but not necessarily the bull's dam. Any bulls over 1 year of age at the time of the sale MUST meet the following requirements:
 - a. Have a recorded birth weight
 - b. Have a minimum adjusted weaning weight of 550 pounds
 - c. Have a minimum adjusted yearling weight of 1050 pounds
 - d. Have a minimum yearling frame score of 5.0
 - e. Must have successfully completed a breeding soundness evaluation that includes a structural soundness evaluation and have a minimum body condition score of 5 within 30 days of the sale
 - f. Must be DNA tested for GE-EPDs, all genetic defects and sire verification
 - g. If a bull displays behavior that is questionable or concerning when they arrive at the sale location, the sale committee reserves the right to remove the bull from the sale and ask for him to be removed from the sale grounds.

PLEASE NOTE Any bull over 6 months old at the time of sale must have GE-EPDs and a DNA sire verification

5. Embryo, semen, or right to flush lots are each charged as a single lot, pay a \$50 consignment fee and receive one catalog slot.
6. Any consignor who desires additional space to advertise their consignments, sires or programs can purchase additional space for pictures or narrative in accordance with the following rates:
Full page \$225, Half page \$125, Quarter page \$70, Eighth page \$35.

Fees in accordance with the above schedule are due to the VHA at the time that you submit your consignments. A consignment will not be included in the catalog until both the information and fee are received. If all information is not received by February 22, an additional \$25 fee will be charged. In addition, any changes to consignments (including but not limited to the addition or removal of additional catalog space) made after the consignment deadline will be honored at the discretion of the sale committee and will be subject to the original cost (see fee schedule) plus an additional \$25 late fee

Sale Consignment Information

Consignor Information

Farm Name _____ AHA Breeder Number _____
Consignor Name _____ Make Check Payable To: _____
Address _____
City _____ State _____ Zip _____
Phone Number _____ Email Address _____
(for catalog) _____

Catalog Information

*Please feel free to make additional copies as needed. This form can mailed or emailed to Rebecca Webert at rebecca@blacklocustlivestock.com and CC'd to rfunkhou@vt.edu. Please note, footnotes and pictures for each animal are due by February 22 and must be sent in a format that can be copied and pasted (typed in a word document or the body of an email NOT scanned or sent as PDF) to Rebecca. **Please be sure to include all breeding information in the footnote for each animal, it will not be written for you from this form.** All pictures subject to approval by sale committee.*

Would you like to purchase additional advertising space in the catalog? (each lot receives 1/8 page for pedigree, EPDS and footnotes) Animal or support pictures can be included for \$35/picture and receive 1/8 of a page as well. (Please note which animals you would like to include pictures of in the animal information block)

☐ Yes, I would like to purchase additional space
☐ No, I do not want additional space

If yes, how much additional space would you like to purchase (this does not include pedigree/EPD/footnote or picture space)

☐ 1/8 page (\$35) ☐ 1/4 page (\$70) ☐ 1/2 page (\$125) ☐ Full page (\$225)

Animal Information – Lot 1

Animal Name _____ Sex: ☐ Cow ☐ Bull ☐ Steer
Animal Registration # _____ RE Tattoo _____ Animal Birth Date _____
Dam Registration # _____ Does this animal sell bred? ☐ Yes, AI Bred ☐ Yes, PE ☐ No
AI Date _____ AI Sire Reg. # _____ PE Dates _____ PE Sire Reg. # _____
Does this animal sell with calf at side? ☐ Yes ☐ No Calf Birth Date _____ Calf Sex _____
Calf Registration # _____ Registration # of Calf's Sire _____
Will you have a picture of this lot? (\$35 extra) ☐ Yes ☐ No Wil you have a picture of the calf? (\$35 extra) ☐ Yes ☐ No

Animal Information – Lot 2

Is this an "A" Lot Split? ☐ Yes ☐ No

Animal Name _____ Sex: ☐ Cow ☐ Bull ☐ Steer
Animal Registration # _____ RE Tattoo _____ Animal Birth Date _____
Dam Registration # _____ Does this animal sell bred? ☐ Yes, AI Bred ☐ Yes, PE ☐ No
AI Date _____ AI Sire Reg. # _____ PE Dates _____ PE Sire Reg. # _____
Does this animal sell with calf at side? ☐ Yes ☐ No Calf Birth Date _____ Calf Sex _____
Calf Registration # _____ Registration # of Calf's Sire _____
Will you have a picture of this lot? (\$35 extra) ☐ Yes ☐ No Wil you have a picture of the calf? (\$35 extra) ☐ Yes ☐ No

Animal Information – Lot 3		Is this an “A” Lot Split? <input type="checkbox"/> Yes <input type="checkbox"/> No	
Animal Name _____		Sex: <input type="checkbox"/> Cow <input type="checkbox"/> Bull <input type="checkbox"/> Steer	
Animal Registration # _____	RE Tattoo _____	Animal Birth Date _____	
Dam Registration # _____	Does this animal sell bred? <input type="checkbox"/> Yes, AI Bred <input type="checkbox"/> Yes, PE <input type="checkbox"/> No		
AI Date _____	AI Sire Reg. # _____	PE Dates _____	PE Sire Reg. # _____
Does this animal sell with calf at side? <input type="checkbox"/> Yes <input type="checkbox"/> No		Calf Birth Date _____	Calf Sex _____
Calf Registration # _____	Registration # of Calf’s Sire _____		
Will you have a picture of this lot? (\$35 extra) <input type="checkbox"/> Yes <input type="checkbox"/> No		Will you have a picture of the calf? (\$35 extra) <input type="checkbox"/> Yes <input type="checkbox"/> No	

Animal Information – Lot 4		Is this an “A” Lot Split? <input type="checkbox"/> Yes <input type="checkbox"/> No	
Animal Name _____		Sex: <input type="checkbox"/> Cow <input type="checkbox"/> Bull <input type="checkbox"/> Steer	
Animal Registration # _____	RE Tattoo _____	Animal Birth Date _____	
Dam Registration # _____	Does this animal sell bred? <input type="checkbox"/> Yes, AI Bred <input type="checkbox"/> Yes, PE <input type="checkbox"/> No		
AI Date _____	AI Sire Reg. # _____	PE Dates _____	PE Sire Reg. # _____
Does this animal sell with calf at side? <input type="checkbox"/> Yes <input type="checkbox"/> No		Calf Birth Date _____	Calf Sex _____
Calf Registration # _____	Registration # of Calf’s Sire _____		
Will you have a picture of this lot? (\$35 extra) <input type="checkbox"/> Yes <input type="checkbox"/> No		Will you have a picture of the calf? (\$35 extra) <input type="checkbox"/> Yes <input type="checkbox"/> No	

Animal Information – Lot 5		Is this an “A” Lot Split? <input type="checkbox"/> Yes <input type="checkbox"/> No	
Animal Name _____		Sex: <input type="checkbox"/> Cow <input type="checkbox"/> Bull <input type="checkbox"/> Steer	
Animal Registration # _____	RE Tattoo _____	Animal Birth Date _____	
Dam Registration # _____	Does this animal sell bred? <input type="checkbox"/> Yes, AI Bred <input type="checkbox"/> Yes, PE <input type="checkbox"/> No		
AI Date _____	AI Sire Reg. # _____	PE Dates _____	PE Sire Reg. # _____
Does this animal sell with calf at side? <input type="checkbox"/> Yes <input type="checkbox"/> No		Calf Birth Date _____	Calf Sex _____
Calf Registration # _____	Registration # of Calf’s Sire _____		
Will you have a picture of this lot? (\$35 extra) <input type="checkbox"/> Yes <input type="checkbox"/> No		Will you have a picture of the calf? (\$35 extra) <input type="checkbox"/> Yes <input type="checkbox"/> No	

Animal Information – Lot 6		Is this an “A” Lot Split? <input type="checkbox"/> Yes <input type="checkbox"/> No	
Animal Name _____		Sex: <input type="checkbox"/> Cow <input type="checkbox"/> Bull <input type="checkbox"/> Steer	
Animal Registration # _____	RE Tattoo _____	Animal Birth Date _____	
Dam Registration # _____	Does this animal sell bred? <input type="checkbox"/> Yes, AI Bred <input type="checkbox"/> Yes, PE <input type="checkbox"/> No		
AI Date _____	AI Sire Reg. # _____	PE Dates _____	PE Sire Reg. # _____
Does this animal sell with calf at side? <input type="checkbox"/> Yes <input type="checkbox"/> No		Calf Birth Date _____	Calf Sex _____
Calf Registration # _____	Registration # of Calf’s Sire _____		
Will you have a picture of this lot? (\$35 extra) <input type="checkbox"/> Yes <input type="checkbox"/> No		Will you have a picture of the calf? (\$35 extra) <input type="checkbox"/> Yes <input type="checkbox"/> No	