

Dear Valued Community Supporter,

The time is here to support Hereford exhibitors that are ready to be Eastbound & Down!

Join us for a weekend full of friendly competition, community, and Hereford youth at the 2026 Southeast Regional Junior Hereford Show. This exciting event will take place June 19-21 at the Rockingham County Fairgrounds in Harrisonburg, VA.



This year, Virginia has the honor of hosting 150 exhibitors from 15 different states! This show continues to grow in both numbers and impact, as these young people continue to grow the Hereford cattle industry. We are seeking sponsors to help offset costs and provide awards for outstanding youth exhibitors. We would be honored if you would consider supporting this event through one of the following sponsorship levels:

2026 Sponsorship Opportunities:

The Bandit- \$2,000+

Individual social media recognition, Name and logo in show book, Individual logo banner around the show ring, Announced as a main show sponsor during the show, 2 show T-shirts

The Snowman- \$1,000-\$1,999

Individual social media recognition, Name and logo in show book, Name/business logo on group banner at the show, Announced as showmanship sponsor during the show, 1 show T-shirt

Bufford T, Justice- \$500-\$999

Group social media recognition, Name in show book, Name on group banner at the show, Announced as a division sponsor during the show

Fred-\$1-\$499

Group social media recognition, Name in show book, Name on group banner at show

Every contribution, large or small, helps us build an inspiring event that rewards the hard work and dedication of our youth livestock exhibitors. Sponsors will be recognized throughout the event and via our promotional materials, with top-tier sponsors featured more prominently.

Thank you for considering this opportunity to invest in the future of the Hereford breed. If you have a question or would like to commit to a sponsorship level, please don't hesitate to contact our show chair Matt Hickey at (540) 255-4209 or myself at (336) 539-0560. If you choose to sponsor, checks can be addressed to Virginia Junior Hereford Association with "SER 2026" in the memo line. We truly appreciate your support and look forward to celebrating a successful show with your help!

Sincerely,

Sedona X Sifford

Vice President, Virginia Junior Hereford Association

Virginia Junior Hereford Association 118 Via Farm Lane Patrick Springs, VA 24133



SPONSORSHIP FORM

Name: _____

Farm Name: _____

How would you like your name listed in our sponsorship list:

Mailing Address: _____

Phone: _____ Email: _____

Sponsorship Amount: \$ _____

Please make checks payable to:
Virginia Junior Hereford Association
with 2026 SER in the memo line.

Checks can be mailed to the Virginia Hereford Association at
118 Via Farm Lane, Patrick Springs, VA 24133.

Please email your logo for sponsorship recognition to Rebecca Webert at
blacklocustlivestock@gmail.com