Virginia Hereford Association

118 Via Farm Lane, Patrick Springs, VA 24133
276-340-8181
secretary@virginiaherefords.org

Greetings Hereford Breeders, Supporters and Enthusiasts:

We are excited to announce that the Virginia Hereford Association and the Virginia Junior Hereford Association will once again be holding the Mid-Atlantic Fall Round Up Show at the Rockingham County Fairgrounds on Saturday and Sunday, November 14 and 15, 2026. This long-standing event generally draws more than 50 Junior Hereford exhibitors and more than 100 head of cattle from across the Mid-Atlantic Region.

Livestock shows are a great way for our youth to build relationships and friendships and help teach good sportsmanship, strong work ethic, and responsibility. Not only are we establishing a fun and competitive environment, but we are able to create friendships and memories that stretch across the years and miles. A show of this magnitude is not possible without the generous support of kind sponsors who value these opportunities and the growth of the Agriculture industry.

Included with this letter is a list of sponsorship levels and benefits. Please take a look at these opportunities. We would greatly appreciate any help that you are able to give to help make this event a success. If you would like to help sponsor the 2026 Mid-Atlantic Fall Round Up, please complete the included sponsorship form and return to the Virginia Hereford Association at your earliest convenience.

We would like to have all sponsorships pledged by October 30, 2026.

If you have any questions, please contact us. Your support of our Hereford youth is greatly appreciated.

Thank you for your time and consideration,

VHA Fall Show Committee



Sponsorship Levels and Benefits

General Sponsor **Any $ Amount**

- Social Media Recognition (including Logo if provided)
- Name/Business Logo on Group Banner

Class Sponsor **$100**

- Social Media Recognition
- Name announced during show as a class sponsor
- Name/Business Logo on Group Banner

Division Sponsor **$200**

- Social Media Recognition
- Name announced during show as a division sponso
- Name/Business Logo on Group Banner

Reserve Grand Champion Sponsor **$350**

- Social Media Recognition
- Name announced during selection of Reserve Grand Champion
- Name/Business Logo on Group Banner and on Banner given to winner
- First Come, First Serve Option of: Bred and Owned Heifer, Owned Heifer, Cow/Calf Pair, Bull or Steer

Grand Champion Sponsor **$500**

- Social Media Recognition
- Name announced during selection of Grand Champion sponsored

- Name/Business Logo on Group Banner and on Banner given to winner
- First Come, First Serve Option of: Bred and Owned Heifer, Owned Heifer, Cow/Calf Pair, Bull or Steer

The Virginia Hereford Association and Virginia Junior Hereford Association have several social media platforms that we use. Your sponsorship information will be posted on the Virginia Hereford Association website, Facebook pages and Instagram.



Sponsorship Form

Yes, I would like to support our Hereford Juniors and help sponsor the 2026 Mid-Atlantic Fall Round Up Show. Please accept my sponsorship of:

____ **General Sponsor** for (Please indicated amount) $_____

____ **Class Sponsor** for $100

____ **Division Sponsor** for $200

____ **Reserve Grand Champion Sponsor** for $350, I would prefer (please indicate one):

____ Bred and Owned Heifer ____ Owned Heifer

____Cow/Calf Pair ____ Bull ____ Steer

____ **Grand Champion Sponsor** for $500, I would prefer (please indicate one):

____ Bred and Owned Heifer ____ Owned Heifer

____Cow/Calf Pair ____ Bull ____ Steer

My Sponsorship Total is: $_____
(Please enclose a check payable to the Virginia Junior Hereford Association.)

My contribution should be acknowledged in print as _____

Mailing Address: _____

_____

If you have a logo that you would like to include on the Sponsorship Banner, please email it to Rebecca Webert at blacklocustlivestock@gmail.com and copy Cameron Kolinski at camsherefords@gmail.com. Form and logos must be received by October 30 to be included on a banner.

Please return this form
to: Virginia Junior Hereford Association
Attn: Fall Round Up Hereford Show
118 Via Farm Lane
Patrick Springs, VA 24133